

Kate Boyd

kate-boyd.com 301.525.2857 kateboyd213@gmail.com

EXPERIENCE

ScienceLogic | **Graphic Designer**
May 2013 - August 2015

Corporate Rebrand

Logo & badge
Style Guide
Collateral/internal templates
Brochures: corporate, product
Icon library
Corporate PowerPoint deck/template
Billboards

Events

Symposium

200+ customers & employees
Brand conception & development
Print assets
Digital graphics & templates

Sale's Kick-Off

Brand development
Print assets
Digital graphics & templates

Tradeshows

Work with worldwide vendors
Booth artwork & signage
T-shirt design

Vistronix | **Freelance**
May 2015

Icon & diagram illustration

Miami Method | **Freelance**
April - November 2015

Logo
Blog design (dev. in progress)

Chronic Tonic | **Freelance**
October - November 2014

Branding/identity
Logo
Product packaging

BlueWater Strategy | **Freelance**
August - September 2014

Website design (live)

Design/Build Inc. | **Freelance**
January 2009 - present

Logo
Website design (live)

ScienceLogic | **Graphic Design Intern**
February - May 2013

Sole in-house designer
Graphics for web & print
Campaign & program branding

SKILLS & EDUCATION

Design

Research, synthesis
Logo
Identity
Typography
Web
Print
Digital photography

Software

Adobe Suite: InDesign, Photoshop, Illustrator,
Final Cut Pro Video Editing
Wordpress
Web: HTML, CSS, JQuery

University of Maryland, Baltimore County Graduate 2012

Graphic Design BA
Linehan Artist (Full Scholarship)
Cum Laude